

A class apart

Richard Frazier, marketing assistant, Jersey Finance, explains the development of an important relationship which has been built up with the schools

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THIS year has seen Jersey Finance's School Roadshow Programme reinforcing its partnerships with many of the Island's secondary schools in order to educate and inform local students on the finance industry and the wealth of opportunities that exist within it.

Reaching more than 650 students so far, we have provided them with the opportunity to learn more about the wider global economy and local finance industry. Presentations on the re-

cent financial crisis have outlined its effects at a global, local and personal level, while talks on specific industry sectors have allowed for a greater understanding of the varied professions that the industry offers. Our new Crisis to Opportunity module also outlines how the industry is looking to overcome the affects of the credit crunch by investing in the developing countries of Brazil, Russia, India and China.

Students have also been invited to learn more about themselves by participating in psychometric tests, which get them thinking about their skill sets and personality types, and CV-writing workshops have given valuable insight into the job application process.

Work experience opportunities offered through our Your Life in Finance initiative have also allowed local students to gain hands-on experience within Jersey's largest industry, aiding in

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the important decisions they must make when considering their future careers. Having placed 28 local students and undergraduates in various roles within the finance industry this year, we look to build on this success in 2011.

As well as preparing and developing students for the challenges and opportunities of employment, Jersey's finance industry is also committed to attracting talented individuals back to the Island. Jersey Finance is therefore working to stay in touch with local undergraduates and graduates.

Lots of useful information on the various sectors that exist within the finance industry and interview and application techniques, as well as facts and figures about the finance industry as a whole can be found in the careers section of our website.

We have also developed a Facebook page dedicated to students, graduates and undergraduates. This is a must for anyone considering a career in finance, providing up-to-date information on placement opportunities within the industry, insights into the potential career paths available within the industry, success stories from industry professionals and general help and advice.

Looking forward to 2011, Jersey Finance will

continue the work it has been doing with local secondary schools through its School Roadshow Programme. Next year sees the 50th anniversary of the modern finance industry and, to celebrate this, we will be adding a new Financial Heritage module to the programme, which will outline the important role that the finance industry has played in Jersey's recent history.

A career in finance offers a wealth of roles – ranging from banking to HR, accountancy to marketing – in a dynamic, fast-paced industry. Jersey Finance not only wishes to continue highlighting the breadth of opportunity that exists within the sector, but also to provide the industry professionals of tomorrow with the tools and information required to succeed.

For more information, visit www.jerseyfinance.je/careers or search 'Jersey Finance Careers' on Facebook.

