



JERSEY FINANCE

VOICE OF THE INTERNATIONAL FINANCE CENTRE

# In our community

The finance industry in Jersey continues to make a very positive contribution to Island life.

A great deal of hard work goes on behind the scenes, from community projects and charitable initiatives to sponsorship and environmental programmes. Here is just a selection of updates on recent community projects and news of some coming up in the next few months.

Jersey Finance is a non-profit organisation formed in 2001 to represent and promote Jersey as an international finance centre of excellence. For further information, please visit our website at [www.jerseyfinance.je](http://www.jerseyfinance.je).

## Sixth Form students in Royal Court showdown

Teams from De La Salle College and Hautlieu School engaged in a battle of words when they took part in the final of the third annual BakerPlatt Youth Advocacy Competition in the Royal Court in September. Almost 80 Sixth Form students took part in the first three rounds of the competition, which started earlier this year.

In the final, the two teams took on the roles of the prosecution and the defence in a mock trial, which included acted witnesses and was presided over by Deputy Bailiff William Bailhache. The eventual winners were Hautlieu's Natalie Hellio and Olivia Rogers.

## Fairbairn Private Bank supports sailing regatta

Fairbairn Private Bank recently sponsored the Trophée des Isles, the largest junior sailing regatta to be held between the Channel Islands and St Malo and the foremost junior sailing event of the year. Racing was held over two days at St Catherine's Sailing Club, with more than 60 laser and optimist sailors racing for their clubs.

The regatta has been contested for more than a decade and is always a tightly-fought competition. The winners this year were Jersey, with prizes presented by Fairbairn Private Bank's Cameron Walker, including the Trophée des Isles prize, which was awarded to the team from St Catherine's Sailing Club.



Competitors navigate the waters near Gorey Castle



## KPMG making a difference

Hundreds of KPMG employees headed out of the office recently to take part in this year's Make a Difference Day. Jersey employees pulled on their gardening gloves to support the Jersey Trees for Life Hedgerow Campaign, which works to restore and protect Jersey's hedgerows and farmland trees for the benefit of the Island's biodiversity.

Volunteers also helped out at Jersey Cheshire Home, stripping, sanding and repainting the corridors. Others descended on the Animal Shelter to paint the cattery and some spent an afternoon with Jersey Hospice clearing and sorting the huge amount of donations at the Beau Pre Shop in St Ouen.

## New play area for Centre Point Trust

In the style of TV's 'Ground Force', staff from Standard Bank spent a weekend in October digging, planting and building to develop an outdoor play area at the recently refurbished Centre Point Trust unit at La Pouquelaye. This is the second year that Standard Bank has worked with Centre Point.

Over the weekend, volunteers helped to construct boundaries for two new playgrounds, as well as refurbish an existing shed to create a playhouse. They also planted the beginnings of a sensory garden.

## Ashburton address the plight of the bumblebee

Ashburton recently returned to a bee-friendly environment it helped to create earlier this year.

Built in partnership with the National Trust for Jersey, the 'Bee City' is located in the gardens of the Trust's St. Mary's Headquarters. As major pollinators of wildflowers and crops, the initiative aims to raise awareness of the plight of the humble bumblebee as a conservation priority and a keystone species in the local food chain.

Ashburton employees returned to the plot in September and spent the day tidying it up to ensure that it continues to be an area where bumblebees can thrive.



Ashburton's Alan Le Maistre gets stuck in

## VCP success in Beach Soccer Schools Cup

Around 100 spectators attended the inaugural Beach Soccer Schools Cup final in St. Aubin's Bay in September, when Victoria College Prep narrowly overcame a determined Janvrin School 6-5.

Launched in May this year, the Beach Soccer Development Programme was sponsored by Deutsche Bank and saw a total of 200 local primary school pupils take part throughout the summer. Weekly coaching sessions were held for pupils and were organised by Will Partington of the Beach Soccer Jersey Association.

With a number of exciting initiatives planned for 2011, there is confidence that Jersey has a real chance to put its name firmly on the beach soccer map.



VCP and Janvrin School battle it out in St. Aubin's Bay

## Fashion Careers Clinic at Ogier House

Approximately 85 students from around the Island attended a Fashion Careers Clinic at Ogier House in October.

As part of Ogier's Extended Curriculum Programme, students discovered the types of courses available and gained tips on how best to get onto their preferred course. They also found out about work experience, took part in practical workshops and created mood boards and designs to put into their portfolios. The course was led by Stephanie Finnan, who has extensive experience in the fashion industry and set up The Fashion Clinic in the UK.

The Ogier Extended Curriculum Programme has been created to offer children extra-curricular activities that help them pursue their talents further and also offers mathematics masterclasses and creative writing courses.

## Forest School to put young people to the test

Citi staff in Jersey, as part of their annual Global Community Day, chose to work with the Jersey Youth Service, along with their families and friends, to help create a new project called Forest School. Volunteers' tasks included clearing ivy from the ground and trees, natural fence building and creating seating areas and steps.

The School will work with young people in the natural environment in an area of woodland set aside at Crabbé on the North Coast. Designed to put young people's skills to the test, Forest School will offer a focus on team building as youngsters cook on fires, make tools, build shelters and learn more about the natural environment.

## Abbey International helps Durrell get 'glamping'

Staff from Abbey International recently donated a day of their time to help the Durrell Wildlife Conservation Trust begin a major remodelling of its wildlife park.

Work carried out included preparation for the construction of an important access road, which will lead to a new 'glamping', or glamorous camping, area. Due for completion by Easter 2011, this new development is expected to become a major fee earner for Durrell.

Ivo Le Maistre Smith, Head of Income Development at Durrell said, "This was a fantastic initiative by Abbey International... without them this new project simply could not go ahead."



Chief Executive Colin Huelin leads by example

## News in brief...

### HSBC support Green Travel Day

In September, HSBC joined forces with the States of Jersey and Eco-Active to organise a Green Travel Day, encouraging Islanders to find more environmentally friendly ways of travelling to and from work for the day, such as cycling, walking, taking the bus or car sharing. An event held in the Royal Square was extremely successful, with a number of commuters passing through on their way to work to show their support.



A bicycle made for two

### Successful season for JAYF

Two of the Jersey Association of Youth and Friendship's (JAYF) flagship events have enjoyed enormous success this year. Thanks to support by Moore Group, the JAYF Open Garden Season welcomed around 50% more visitors this year and was able to contribute all proceeds to the charity, which provides accommodation for vulnerable young adults in the Island. The Sponsored Ride also raised over £6,000, with Moore Group covering costs and providing rosettes for the winners.

### 2011 World Music Series sponsors

Collins Stewart Wealth Management has confirmed its sponsorship of the World Music Series for 2011 - the fourth year that the investment manager and stockbroker has supported this global musical extravaganza. This year's series of concerts featured music and culture from Africa, South America, Cuba and Canada, delighting audiences of adults and children in Jersey and the other Channel Islands.



African band Rafiki Jazz

### Small change makes big difference

The penultimate round of Lloyds TSB's 'Small Change - Big Difference' campaign has now closed and judging has commenced. Receiving 50 entries so far, the campaign offers not-for-profit groups and organisations the chance to receive a £1,000 grant to help them make a small but significant difference in the local community. Le Squez Youth Club and Jersey Motor Neurone Disease Association have already been awarded the grant, which they used to renovate facilities and purchase further specialist equipment respectively.