

Jersey Fund for a Wilder World



Guide for funds sector providers and intermediaries

Sustainable finance, and particularly impact investing, is experiencing significant growth on a global scale, and Jersey has been active in this vital area for some time.



About the Jersey Fund for a Wilder World

The Jersey Fund for a Wilder World has been established as a joint project between industry, government, Jersey Overseas Aid, and Durrell Wildlife Conservation Trust.

By joining the scheme, Jersey's funds sector providers and intermediaries can contribute to Durrell's projects, effecting positive change and providing for those investors wanting to make a difference with their money.

Jersey Finance

'As a forward-thinking jurisdiction, Jersey is keen to encourage more sustainable finance by capitalising on its existing strengths and building on its reputation as a jurisdiction of choice for international finance. We are proud to represent the finance industry in this important initiative, which supports and demonstrates Jersey's ESG credentials.'

Government of Jersey

'The Government of Jersey welcomes the finance industry's commitment and participation in this scheme with its aim of promoting sustainable investment and impact investment into developing countries. Protecting the environment is one of Government's key strategic priorities and we are supportive of all such endeavours, which ensure delivery of long term global social and environment benefits alongside economic growth and development.'

Jersey Funds Association (JFA)

'As the body representing the funds industry, the JFA wholeheartedly supports the introduction of this initiative. In recent years Jersey has become a clear choice for socially responsible investing (SRI) and especially impact investing, so we are pleased to encourage our members to join this new scheme.'

Durrell Wildlife Conservation Trust

'Durrell's mission is saving species from extinction and their conservation approach drives the rewinding of ecosystems, so they are more functional, diverse, and resilient. Their vision of a wilder, healthier, more colourful world will allow species to thrive and improve the quality of local peoples' lives who rely on these landscapes.'

Jersey Overseas Aid (JOA)

'JOA has long supported Durrell's pioneering work in Madagascar, where conservation goals go hand in hand with poverty alleviation. Durrell's superb project delivery is matched by its expertise in monitoring and measuring its impact, providing assurance for funders and generating knowledge with global applications.'

Jersey Financial Services Commission (JFSC)

'The JFSC is working in tandem with Government and other agencies to support, where appropriate, the profile of environmentally and socially responsible investment; an area we are currently working on is disclosure requirements, to provide confidence that environmentally and socially responsible commitments made by funds in Jersey are credible and sustainable.'



How the Jersey Fund for a Wilder World works

- The Jersey Fund for a Wilder World is a voluntary scheme, where funds businesses with a sustainable focus can donate a minimum of 2.5% of their annual fees, earned from included SRI entities, to Durrell.
- Durrell will pool donations from contributors and assign them across their rewilding programmes, where there is an immediate funding need.
- Contributing firms will be issued with a kitemark to use as authentication that they are involved in the scheme, and on an annual basis they will receive information from Durrell on the projects supported in the year they donated. They can use this kitemark in the year they donate.

About Durrell’s rewilding programmes

The donations made to the Jersey Fund for a Wilder World will be used by Durrell in its rewilding sites worldwide, where they have a funding need.

Durrell’s rewilding sites focus on the long-term restoration of ecosystems and Durrell have ten sites, that are representative of the world’s major terrestrial biomes, in locations where they have a strong legacy of engagement to enable more effective collaboration and action on the ground.

“Durrell is world renowned for the passion and rigour we bring to saving species from extinction, and protecting nature’s diverse habitats. We know from our proven track record that, given the right resources, conservation works. It works for animals, people, places and our planet. Working together with Jersey’s sustainable fund sector we can do even more.” – **Dr Lesley Dickie**, Chief Executive Officer, *Durrell Wildlife Conservation Trust*

How to join the Jersey Fund for a Wilder World scheme

Funds businesses with an interest in joining the scheme should contact:



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“Jersey has an ambition to become a centre of excellence for sustainable finance and is ideally placed to do so, given our existing strengths and reputation as a jurisdiction of choice for international finance. The funds sector here has a wide range of flexible structures and the expertise to support businesses and investors with their sustainable finance goals.” - **Elliot Refson**, *Director of Funds*

Disclaimer: This factsheet is only intended to provide a general overview of the subject matter. It does not constitute, and should not be treated as, legal advice.

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