



# Carbon Literacy Training

Understand climate change and how to reduce your carbon footprint at this [Carbon Literacy Project](#) accredited training for business, driving positivity and action towards reducing carbon emissions

## **About this course**

The media regularly report on Climate Change and Carbon Emissions. In May 2019 the States of Jersey declared a climate emergency and in 2022 approved a Carbon neutral roadmap aiming to reduce the islands emissions and achieve “Net zero” by 2050. In order to achieve this objective it will require every islander and every business to play their part.

Carbon Literacy is the knowledge and capacity required to create a positive shift in how we live, work and behave in response to climate change. This course provides the opportunity to learn about the science and impact of carbon emissions, how these are measured, what solutions are available and critically, what we can each do to reduce our emissions and encourage others to do the same.

## **What are the benefits?**

This course helps position your business to contribute towards Jersey being recognised as Sustainable Island and a jurisdiction of choice for sustainable finance. In addition it will support your ESG strategy and demonstrate genuine commitment to being a force for good.

Engage and motivate staff, positively influence business culture, and feel empowered to have meaningful conversations with stakeholders and make changes with direct positive impact for your business and the planet.

Businesses and individuals taking part in carbon literacy training can expect to emerge upskilled and motivated to reduce their carbon impact both at work and in their personal lives.

Organisations that have a Carbon Literate workforce can be accredited by the Project team as a ‘Carbon Literate Organisation’ (CLO).

Learners who have completed a day’s worth of Carbon Literacy learning can be certified as ‘Carbon Literate’

## What will you cover?

The course covers topics including:

- The Why, What and How of carbon and climate change
- Greenhouse gases, and their relationship to weather and climate
- How climate change is likely to affect us in Jersey, the UK and globally
- Key terminology, including – net zero; carbon neutral; carbon footprinting, and offsetting
- What we are already doing – national policy and local action
- Scopes 1, 2 and 3
- Motivating others to act – employee engagement
- Next steps – making a pledge; setting targets; tools; offsetting; resources.



## Your Commitment

Attend 4 informative and interactive sessions of 2 hours each (8 hours training)  
Complete feedback about your experience.

Create at least one significant action, as an individual, to reduce your own personal carbon footprint.

Create at least one significant action involving other people to reduce the collective footprint of your workplace, community or place of education.

## Why Acacia?

Acacia is a consultancy set up to support businesses by providing sustainable solutions to common business challenges, regardless of where they are on their sustainability journey.

This course has been certified by the Carbon Literacy Project <https://carbonliteracy.com/> and tailored specifically for Jersey.

Acacia are one of the first service providers in Jersey to deliver this course.

**Today, over 60,000 individuals from over 4,071 organisations are Carbon Literate – will you join?**